

#### FOR IMMEDIATE RELEASE

#### Liberal lead widens in Ontario

#### Liberal majority seen

TORONTO JUNE 9<sup>th</sup>, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 739 likely Ontario voters three nights before election eve, more than 4-in-10 will vote Liberal (42%), compared to just more than a third who will vote PC (35%). This represents a very slight increase for the Liberals from last week (June 5, 39%) and a commensurate slight decline in the PC vote share (from 37%), both of which have contributed to widening the gap between the two parties from a virtual tie to a Liberal lead. The NDP have the support of one fifth (19%, stable from 17%), and few will vote Green (3%) or for other parties (1%).

The Liberal vote is common to the youngest (47%), females (46%), the least wealthy and the wealthiest (44% each) in the Toronto 416 area code (54%). PC support is characterized by the oldest (43%), males (44%), in lower income brackets (\$20K to \$40K - 46%) and in Eastern and Southwestern Ontario (40% each). The NDP's support is highest among younger groups (35 to 44 - 26%), females (25%), the least wealthy (39%) in Southwestern (22%) and Northern (21%) Ontario.

Notably, more than one third of those who voted NDP in the provincial election in 2011 will vote Liberal this time around (37%), and just more than half will vote NDP again (51%).

#### Liberal majority seen

If these results are projected up to seats in a 107 seat Legislature, the Liberals would take a six seat majority of 61 (up from 57 last week), while the PCs would capture 35 (down from 39). The NDP would take just 11 seats, the same as last week.

#### Hudak's favourables inch up

Tim Hudak has the approval of 3-in-10 voters (30%) and this is a very slight improvement since May 28 (27%) and since May 20 (25%). His net favourable rating (approve minus disapprove) is a very negative -31. Kathleen Wynne has approval from more than a third (36%), comparable to May 28 (34%), and her net is a negative -17. Andrea Horwath enjoys the approval of one third (34%), which hasn't changed, and her net is -13, which also hasn't changed.

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## TORONTO June 9<sup>th</sup>, 2014 HIGHLIGHTS:

- More than 4-in-10 will vote Liberal (42%), compared to just more than a third who will vote PC (35%).
- More than one third of those who voted NDP in the provincial election in 2011 will vote Liberal this time around (37%).
- Liberals take a six seat majority of 61, while the PCs would capture 35.
- Tim Hudak has the approval of 3-in-10 voters (30%).
- Kathleen Wynne has approval from more than a third (36%).
- Andrea Horwath enjoys the approval of one third (34%).

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#### Wynne with ten point lead as best Premier

Close to 4-in-10 voters choose Kathleen Wynne as the best potential Premier (39%), considerably more now than select Tim Hudak (29%), and this represents a sharp increase for Wynne on this measure since last week (from 32%), and a small increase for Tim Hudak (from 26% on June 5). In this case it is Andrea Horwath who suffers, as the proportion seeing her as the best Premier drops from one fifth (18%) to considerably less than this (12%).

"From a tight race last week, the campaign has opened up a little, and the Liberals may be excused from breathing a little more easily. Andrea Horwath's NDP continue to bleed support to the Liberal Party, despite her best efforts to the contrary, and this change in party loyalties is starting to erode her potential as best Premier," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at <a href="mailto:lbozinoff@forumresearch.com">lbozinoff@forumresearch.com</a> or at (416) 960-9603.

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### TORONTO June 9<sup>th</sup>, 2014

#### **HIGHLIGHTS:**

- Close to 4-in-10 voters choose Kathleen Wynne as the best potential Premier (39%), considerably more now than select Tim Hudak (29%).
- "From a tight race last week, the campaign has opened up a little, and the Liberals may be excused from breathing a little more easily. Andrea Horwath's NDP continue to bleed support to the Liberal Party, despite her best efforts to the contrary, and this change in party loyalties is starting to erode her potential as best Premier," said Forum Research President, Dr. Lorne Bozinoff.



#### Methodology

The Forum Poll<sup>™</sup> was conducted by Forum Research with the results based on an interactive voice response telephone survey of 739 randomly selected Ontarians 18 years of age and older. The poll was conducted on June 9<sup>th</sup>, 2014.

Results based on the total sample are considered accurate +/- 4%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Actual results will depend on the parties' success at getting their voters out. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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TORONTO
June 9th, 2014



#### Provincial Election Voting Preference Trending

[Decided / Leaning]

[Declaed / Learning]	Sample	Con	Lib	NDP	Green	Other
June 9 <sup>th</sup> , 2014	739	35	42	19	3	1
June 5 <sup>th</sup> , 2014	974	37	39	17	6	1
May 27 <sup>th</sup> , 2014	882	36	36	20	7	1
May 20 <sup>th</sup> , 2014	1136	34	41	20	4	1
May 12 <sup>th</sup> , 2014	996	35	38	21	5	1
May 2-3 <sup>rd</sup> , 2014	1845	38	33	22	6	1
April 7 <sup>th</sup> , 2014	928	38	31	23	7	1
Mar 24 <sup>th</sup> , 2014	908	32	35	25	7	1
Feb. 25 <sup>th</sup> , 2014	1014	35	32	26	6	1
Jan. 24-25 <sup>th</sup> , 2014	1222	36	33	26	4	1
Dec. 17-18 <sup>th</sup> , 2013	1044	38	31	24	5	1
Nov. 26 <sup>th</sup> , 2013	1126	38	32	23	6	1
Oct. 25 <sup>th</sup> , 2013	1049	34	31	27	7	1
Oct. 2 <sup>nd</sup> , 2013	1093	36	33	23	7	1
Aug 29 <sup>th</sup> , 2013	1019	35	32	26	6	1
Jul 22 <sup>nd</sup> , 2013	861	36	31	27	5	1
Jun 26 <sup>th</sup> , 2013	977	35	33	24	8	1
May 28 <sup>th</sup> . 2013	881	34	38	21	6	0
May 3 <sup>rd</sup> , 2013	832	35	35	25	4	1
April 26 <sup>th</sup> , 2013	1133	36	36	24	4	1
Mar 26 <sup>th</sup> to 27 <sup>th</sup> 2013	1156	35	32	26	5	1
Feb. 26 <sup>th</sup> to Mar 1 <sup>st</sup> , 2013	2773	32	32	29	5	1
Feb. 20 <sup>th</sup> , 2013	1053	36	29	28	5	1
Jan. 23 to 24 <sup>th</sup> , 2013	1052	32	27	35	5	1
Dec. 17 <sup>th</sup> , 2012	925	33	27	31	8	1
Nov. 27 <sup>th</sup> to28 <sup>th</sup> , 2012	1064	35	29	27	8	1
Oct. 30 <sup>th</sup> to 31 <sup>st</sup> , 2012	1047	37	22	32	7	1
Sep. 25 <sup>th</sup> , 2012	796	37	20	35	7	1
Aug 15 <sup>th</sup> , 2012	965	38	27	28	6	1
Jun 15 <sup>th</sup> , 2012	1047	38	26	30	5	1
Jun 4 <sup>th</sup> , 2012	986	36	28	30	4	1
May 14 <sup>th</sup> , 2012	1001	34	27	32	5	1
Apr 17 <sup>th</sup> , 2012	1021	34	28	31	5	1
Mar 28 <sup>th</sup> , 2012	1047	34	30	30	5	1
Mar 13 <sup>th</sup> , 2012	995	40	28	23	8	1
Feb. 15 <sup>th</sup> , 2012	1127	36	32	26	5	1
Jan. 18 <sup>th</sup> , 2012	986	41	33	20	4	1
Popular Vote – October 6 <sup>th</sup> , 2011 Provincial Election Results	-	35	38	23	3	1

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June 9<sup>th</sup>, 2014

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#### **Overall Seat Distribution**

%	Con	Lib	NDP
June 9 <sup>th</sup> , 2014	35	61	11
June 5 <sup>th</sup> , 2014	39	57	11
May 27 <sup>th</sup> , 2014	42	50	15
May 20 <sup>th</sup> , 2014	31	63	13
May 12 <sup>th</sup> , 2014	26	68	13
May 2-3 <sup>rd</sup> , 2014	45	49	13
April 7 <sup>th</sup> , 2014	49	45	13
Mar 24 <sup>th</sup> , 2014	29	66	12
Feb. 25 <sup>th</sup> , 2014	48	42	17
Jan. 24-25 <sup>th</sup> , 2014	47	46	14
Dec. 17-18 <sup>th</sup> , 2013	43	51	13
Nov. 26 <sup>th</sup> , 2013	47	44	16
Oct. 25 <sup>th</sup> , 2013	41	48	18
Oct. 2 <sup>nd</sup> , 2013	47	44	16
Aug 29 <sup>th</sup> , 2013	36	53	18
Jul 22 <sup>nd</sup> , 2013	45	46	16
Jun 26 <sup>th</sup> , 2013	42	54	11
May 28 <sup>th</sup> . 2013	37	60	10
May 3 <sup>rd</sup> , 2013	36	59	12
April 26 <sup>th</sup> , 2013	38	59	10
Mar 26 <sup>th</sup> to 27 <sup>th</sup> 2013	43	50	14
Feb. 26 <sup>th</sup> to Mar 1 <sup>st</sup> , 2013	36	53	18
Feb. 20 <sup>th</sup> , 2013	52	39	16
Jan. 23 to 24 <sup>th</sup> , 2013	40	40	27
Dec. 17 <sup>th</sup> , 2012	44	38	25
Nov. 27 <sup>th</sup> to28 <sup>th</sup> , 2012	47	41	19
Oct. 30 <sup>th</sup> to 31 <sup>st</sup> , 2012	58	26	23
Sep. 25 <sup>th</sup> , 2012	60	23	24
Aug 15 <sup>th</sup> , 2012	55	33	19
Jun 15 <sup>th</sup> , 2012	58	30	19
Jun 4 <sup>th</sup> , 2012	52	37	18
May 14 <sup>th</sup> , 2012	48	37	22
Apr 17 <sup>th</sup> , 2012	41	43	23
Mar 28 <sup>th</sup> , 2012	48	44	15
Mar 13 <sup>th</sup> , 2012	57	33	17
Feb. 15 <sup>th</sup> , 2012	51	48	8
Jan. 18 <sup>th</sup> , 2012	56	38	13
Popular Vote – October 6 <sup>th</sup> , 2011 Provincial Election Results	37	53	17

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TORONTO
June 9<sup>th</sup>, 2014



### Ontario Provincial Party Leader Approval Rating Trending (% Approve) [All Respondents]

%	Sample	Wynne	Hudak	Horwath
June 9 <sup>th</sup> , 2014	739	36	30	34
May 27 <sup>th</sup> , 2014	882	34	27	34
May 20 <sup>th</sup> , 2014	1136	38	25	35
May 12 <sup>th</sup> , 2014	996	38	23	35
May 2-3 <sup>rd</sup> , 2014	1845	34	26	36
April 7 <sup>th</sup> , 2014	928	34	27	40
Mar 24 <sup>th</sup> , 2014	908	34	23	38
Feb. 25 <sup>th</sup> , 2014	1014	32	24	40
Jan. 24-25 <sup>th</sup> , 2014	1222	40	21	40
Dec. 17-18 <sup>th</sup> , 2013	1044	35	28	41
Nov. 26 <sup>th</sup> , 2013	1126	35	26	44
Oct. 25 <sup>th</sup> , 2013	1049	33	26	46
Oct. 2 <sup>nd</sup> , 2013	1093	39	25	41
Aug 29 <sup>th</sup> , 2013	1063	36	24	50
Jul 22 <sup>nd</sup> , 2013	914	35	27	43
Jun 26 <sup>th</sup> , 2013	1037	37	26	43
May 28 <sup>th</sup> . 2013	918	41	26	43
May 3 <sup>rd</sup> , 2013	869	42	27	49
April 26 <sup>th</sup> , 2013	1133	38	27	43
Mar 26 <sup>th</sup> to 27 <sup>th</sup> 2013	1156	40	27	44
Feb. 26 <sup>th</sup> to Mar 1 <sup>st</sup> , 2013	2773	34	24	44
Feb. 20 <sup>th</sup> , 2013	1053	36	27	49

#### **Best Premier - Trending**

[All Respondents]

%	Sample	Wynne	Hudak	Horwath	None	Don't Know
June 9 <sup>th</sup> , 2014	739	39	29	12	13	7
June 5 <sup>th</sup> , 2014	1022	32	26	18	14	10
May 27 <sup>th</sup> , 2014	882	31	28	18	18	5
May 20 <sup>th</sup> , 2014	1136	34	22	17	17	10
May 12 <sup>th</sup> , 2014	996	32	22	15	22	8
May 2-3 <sup>rd</sup> , 2014	1845	28	22	15	22	13
April 7 <sup>th</sup> , 2014	928	26	24	15	20	15
Feb. 25 <sup>th</sup> , 2014	1014	25	20	19	21	14
Dec. 17-18th, 2013	1044	24	26	18	21	10
Nov. 26 <sup>th</sup> , 2013	1126	23	23	20	21	13
Oct. 25 <sup>th</sup> , 2013	1049	25	20	20	23	12
Oct. 2 <sup>nd</sup> , 2013	1093	24	23	19	22	12
Aug 29 <sup>th</sup> , 2013	1063	24	19	21	27	9

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#### **Current Provincial Party Preference**

'A provincial election will be held on Thursday, June 12. Which party are you most likely to vote for or have you already voted for in this election? + 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided / Leaning]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	716	41	64	167	194	250	331	385
<b>Progressive Conservative</b>	35	29	27	34	40	43	46	25
Liberal	42	47	43	34	41	44	36	46
New Democratic	19	17	26	25	15	11	11	25
Green	3	7	2	5	2	2	6	1
Another Party	1	1	2	2	1	1	1	1

#### Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	716	108	132	217	349	162	97
<b>Progressive Conservative</b>	35	40	28	38	34	40	28
Liberal	42	42	54	41	47	30	39
New Democratic	19	12	15	20	18	22	21
Green	3	3	2	0	1	6	11
<b>Another Party</b>	1	2	1	0	1	2	1

#### Household Income

%	Total	<\$20K	\$20- \$40K	\$40- \$60K	\$60- \$80K	\$80- \$100K	\$100- \$250K
Sample	716	48	89	100	87	94	142
Progressive Conservative	35	15	46	41	41	23	40
Liberal	42	44	36	39	39	41	44
New Democratic	19	39	16	17	17	30	12
Green	3	2	1	1	1	6	4
<b>Another Party</b>	1	0	2	2	2	0	0

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#### Past Provincial Party Preference

%	Total	Conservative	Liberal	NDP	Green	Other parties
Sample	716	248	271	129	24	16
<b>Progressive Conservative</b>	35	79	10	8	23	21
Liberal	42	14	73	37	21	16
New Democratic	19	6	16	51	11	20
Green	3	1	1	4	44	11
Another Party	1	1	1	0	2	32

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#### Approval of Kathleen Wynne as Premier

'Do you approve or disapprove of the job Kathleen Wynne is doing as premier?'

[All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	739	42	65	169	206	257	338	401
Approve	36	25	45	35	39	43	32	40
Disapprove	54	62	45	59	51	46	56	51
Don't know	10	13	9	6	9	11	12	8

#### Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	739	111	136	222	358	168	102
Approve	36	28	54	31	41	33	37
Disapprove	54	66	43	61	54	51	42
Don't know	10	6	3	7	6	16	21

#### **Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	739	49	93	105	88	94	146
Approve	36	53	37	32	28	30	46
Disapprove	54	35	58	60	51	61	50
Don't know	10	12	6	8	21	9	4

#### **Provincial Party Preference**

%	Total	Conservative	Liberal	NDP	Green	Other parties
Sample	739	264	283	123	29	17
Approve	36	5	77	19	17	6
Disapprove	54	90	19	70	29	83
Don't know	10	5	5	11	54	12

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#### **Approval of Tim Hudak**

'Do you approve or disapprove of the job Tim Hudak is doing as Leader of the Opposition?'

[All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	739	42	65	169	206	257	338	401
Approve	30	25	26	35	32	33	40	20
Disapprove	61	66	62	58	60	55	49	71
Don't know	10	10	12	7	8	11	11	9

#### Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	739	111	136	222	358	168	102
Approve	30	45	19	31	26	33	20
Disapprove	61	52	72	61	65	59	55
Don't know	10	3	9	8	8	8	25

#### **Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	739	49	93	105	88	94	146
Approve	30	13	31	39	36	29	34
Disapprove	61	78	64	52	47	66	60
Don't know	10	8	5	9	16	6	5

#### **Provincial Party Preference**

%	Total	Conservative	Liberal	NDP	Green	Other parties
Sample	739	264	283	123	29	17
Approve	30	77	9	8	0	22
Disapprove	61	16	84	84	68	68
Don't know	10	8	7	9	32	9

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#### **Approval of Andrea Horwath**

'Do you approve or disapprove of the job Andrea Horwath is doing as Leader of the NDP?'

[All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	739	42	65	169	206	257	338	401
Approve	34	25	44	43	36	25	30	38
Disapprove	47	51	42	39	50	54	51	45
Don't know	18	23	14	17	13	21	19	18

#### Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	739	111	136	222	358	168	102
Approve	34	29	26	35	31	47	30
Disapprove	47	36	65	50	56	41	37
Don't know	18	35	9	15	13	12	33

#### **Household Income**

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	739	49	93	105	88	94	146
Approve	34	51	36	36	28	47	31
Disapprove	47	25	52	45	50	35	55
Don't know	18	24	12	19	21	19	14

#### **Provincial Party Preference**

%	Total	Conservative	Liberal	NDP	Green	Other parties
Sample	739	264	283	123	29	17
Approve	34	24	20	84	33	6
Disapprove	47	56	60	9	41	77
Don't know	18	20	20	8	26	17

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#### **Best Premier**

'Who do you think would make the best Premier?'

[All Respondents]

#### Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	739	42	65	169	206	257	338	401
Kathleen Wynne	39	37	45	32	39	43	33	44
Tim Hudak	29	25	26	30	32	33	40	19
Andrea Horwath	12	6	17	17	15	10	7	18
None of these	13	15	8	18	13	10	16	10
Don't know	7	17	5	3	2	4	4	10

#### Region

%	Total	E. Ont	416	905	GTA	SW. Ont	N. Ont
Sample	739	111	136	222	358	168	102
Kathleen Wynne	39	25	56	42	48	30	32
Tim Hudak	29	36	25	31	29	30	20
Andrea Horwath	12	14	7	10	9	20	12
None of these	13	14	8	5	6	18	30
Don't know	7	11	4	12	9	2	5

#### Household Income

%	Total	<\$20K	\$20-\$40K	\$40-\$60K	\$60-\$80K	\$80-\$100K	\$100-\$250K
Sample	739	49	93	105	88	94	146
Kathleen Wynne	39	50	32	33	32	46	47
Tim Hudak	29	8	39	37	40	16	35
Andrea Horwath	12	26	17	12	14	13	11
None of these	13	4	9	15	12	16	7
Don't know	7	11	3	3	1	9	1

#### **Provincial Party Preference**

%	Total	Conservative	Liberal	NDP	Green	Other parties
Sample	739	264	283	123	29	17
Kathleen Wynne	39	3	79	28	14	9
Tim Hudak	29	88	0	4	0	20
Andrea Horwath	12	2	3	54	1	0
None of these	13	6	6	7	85	67
Don't know	7	1	12	8	0	3

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